

The power of customer service

From nervous bachelors looking for that perfect engagement ring for their brides-to-be to proud parents wanting to get their kids something special, Brownson Jewellers is well known to generations of Taranaki residents.

Proudly family-owned and operating since 1929, Brownson Jewellers has seen many businesses come and go. The secret to their lasting success is supplying top advice and quality products, but also the great service that they offer customers.

The jewellers may have a long history, but that hasn't held back owners David and Wayne Brownson from adopting leading-edge technologies. With a new 3D printer they are one of the first jewellers in New Zealand to adopt this technology to offer customers a "try before you buy" option so that they can see what the final product will look like. Considering that 90% of the jewellery they sell is now custom made, the new technology puts them a cut above the rest.

It also shows just how dedicated they are to making sure they give customers the best service and the quality products that they can expect.

Meridian's customer service and a sharp offer attracted them to join

So when Brownson Jewellers moved into their new premises on Devon Street last year and they looked for a new electricity provider, choosing Meridian Energy was a pretty easy decision.

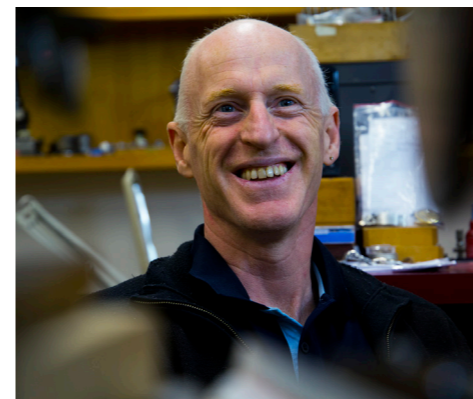
Meridian's customer service and a sharp offer attracted them to join Meridian. Since they switched they have noticed lower power bills and whenever they have contacted Meridian, friendly and helpful staff. As a member of Retail NZ, Brownson Jewellers also liked that Meridian is a Retail NZ partner and has been for over 10 years.

At Meridian, we'd like to say thanks to Brownson Jewellers for supporting us.

*Ask our Business Specialists for a free plan comparison **0800 870 820** or visit [meridian.co.nz/taranaki](https://www.meridian.co.nz/taranaki)*



Keeping it in the family:
David (top) and Wayne Brownson and their wares.



meridian