

## TOP SHOP® Categories for 2008

Please choose from the following categories based on what reflects the predominant nature of your business.

*\*If we disagree with the category that you have selected we reserve the right to change your category selection to one we consider more appropriate. In this situation the store will be contacted to discuss the decision.*

### Outlets over 1,000 square metre:

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- **Large Format**

This includes the total range of retail outlets e.g. mass merchandisers, department stores, furnishing stores, hardware, stores, garden centres etc.

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- **Supermarkets**

Full supermarket concepts which contain all departments i.e. butchers, delicatessen, liquor. Supermarkets/ Superettes under 1,000 square metres should enter the Food & Beverage category.

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### Stores under 1,000 square metres:

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- **Fashion, Footwear and Accessories**

Outlets that predominantly sell apparel and/or footwear and/or accessories, excluding specialist sports footwear stores.

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- **Lifestyle and Fitness**

Outlets that predominantly sell goods that enhance leisure time activities e.g. sporting goods, fitness centres, specialist footwear stores, music stores, video stores, bookstores, garden centres, pet stores, craft stores, camera stores.

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- **Giftware and Homeware**

Outlets that predominantly sell giftware and homeware i.e gift shops, jewellery, florists, souvenirs, galleries, homeware, linen, kitchenware.

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- **Health & Beauty**

Hairdressers, beauty salons, pharmacies, health stores and similar.

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- **Specialty Stores**

For example; home appliances, flooring coverings, lighting, bathrooms, furniture, home furnishings and any other store which doesn't fit into the other categories.

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- **Food & Beverage**

Cafes, bottle stores, delicatessens, grocers, convenience stores.

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- **Start Up Business Award**

A new shop concept and new shop brand that has commenced trading after 1 May 2007. (This category is not eligible for Overall TOP SHOP® and new stores of existing franchises or chain stores are not eligible).

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