

# The Future of Retail



## Invitation - Thought Leadership Breakfast

Brought to you by the Australian Centre for Retail Studies, the Department of Marketing, Monash University

### Retail 2020: The future of retail Insights from New Zealand and Australia

### The 2009 Retail Thought Leadership Project

Auckland  
Thursday July 23rd, 2009

# Invitation

## The 2009 Retail Thought Leadership Project, Retail 2020

### Your Breakfast Briefing

The Australian Centre for Retail Studies warmly invites you to attend our 'Thought Leadership Breakfast', Retail 2020: The future of retail in New Zealand and Australia.

### Agenda

**Aubrey Cheng** will open the event with a discussion of why it is important for retailers to look to the future and challenge themselves to constantly evolve. He will discuss global trends in retailing and the way in which New Zealand retailers can adopt global best practice retailing.

**Dr Sean Sands** will present the major findings from the 2009 retail thought leadership project, Retail 2020. This presentation will present these trends and discuss practical ways that retailers can develop strategy moving toward to the year 2020. Through a series of interviews with leading retail executives and thought leaders in New Zealand and Australia, the ACRS have developed a picture of the key trends likely to impact retail over the next decade.

**Carla Ferraro** will present a number of future scenarios based on the Retail 2020 findings, including 'green' and sustainability. This presentation will look at key trends and global best practice examples which will impact retail as we move toward 2020.

### Retail 2020 Supporters

This research could not have been completed without the generous financial support of several organisations.

#### Platinum partner



#### Consulting partner

FutureBrand



#### Gold partners



### Date, location, fees

Date	Thursday July 23rd, 2009
Location	Auckland Hotel CBD location
Time	7.30am Registration / Breakfast  8:00 - 8:20am, Welcome <i>Aubrey Cheng, Director, Match Realty Limited NZ</i>  8:20 - 9:00am <i>Dr Sean Sands, Research Fellow, ACRS</i>  9:00 - 9:40am <i>Carla Ferraro, Research Fellow, ACRS</i>  9:40am - 10:00am <i>Questions</i>
Fee	\$79 (incl GST) per person- <b>Early Bird, Ends July 1</b> \$99 (incl GST) per person

### Information and Registration

If you or others within your organisation would like to attend please complete the attached registration form and fax it back to the ACRS.

[Register by Monday 20th July, 2009 to facilitate catering](#)

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Associate partner

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New Zealand supporter

new zealand  
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association

## Thought Leadership Breakfast Registration Form 2009

Presented by The ACRS - Monash University, Melbourne

### Retail 2020: The future of retail Insights from New Zealand and Australia The 2009 Retail Thought Leadership Project

Thursday July 23rd 2009, Auckland

Bookings essential - register by fax, email or post by completing this form and sending it to the ACRS, Monash University PO Box 197, Caulfield East, Victoria 3145, email [acrs@buseco.monash.edu.au](mailto:acrs@buseco.monash.edu.au) or Fax +61 3 9903 2099. For any further registration enquiries please contact the ACRS on phone: +61 3 9903 2455.

#### Your details

Name:	
Company:	
Postal Address:	Postal Address:
Email:	Phone:

#### Others who will be attending

Name:	Position:
Email:	
Name:	Position:
Email:	
Name:	Position:
Email:	

#### Payment options

Amount payable:

\$99 (incl GST) x \_\_\_\_\_ Total: \_\_\_\_\_

Credit card  Visa  Mastercard

Credit card number:                Expiry Date: \_\_\_\_\_

Name (as it appears on your card): \_\_\_\_\_

Authorised Signature: \_\_\_\_\_

#### Cancellations

Cancellations will be accepted up to 14 days prior to the time of seminar commencement and your full payment refunded. If a booking is cancelled, and no substitute is nominated the following percentage of the fees will be forfeited:

Within 14 days of seminar commencement: 50%  
Within 7 days of seminar commencement: full fee

#### Privacy Policy

Note: Information supplied on this form is private and confidential and used solely to identify and service the entity. Furthermore, your personal details are never sold or distributed to any third party. For further information on Monash University's privacy policy please visit [www.privacy.monash.edu.au](http://www.privacy.monash.edu.au).

Should you not wish to receive information about ACRS programs in the future please place a cross in the box.