MEDIA RELEASE

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Christchurch CBD Rebuild still a Top Priority

On Thursday June 9th the Board of the New Zealand Retailers Association held their bi-monthly meeting in Christchurch. They took the opportunity to meet with a number of senior retailers from Christchurch and they visited part of the city. The Board were totally supportive of the retailers' objective of re-building the city centre.

Every city needs a "heart" and it is critical that this aspect of Christchurch is up and running as quickly as possible. The city centre provides a focal point for all – residents and visitors alike. Tourism, business and retail all need a sustainable CBD.

Since this meeting, of course, there has been further significant earthquake activity and our hearts and our support go out to all the people of Christchurch. This should further strengthen the resolve to re-build the city centre and we urge those in decision making positions to move with all haste to see this objective achieved. This should be a top priority.

Christchurch is New Zealand's second biggest city and it is also a vital cog in the South Island's tourism offering.

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